

# Great Leaders Find Answers!



Are you seeking and obtaining the answers you need to drive optimal decisions for your clients, your organization and your community?

Knowledge Advisory Group provides management consulting services to help leaders find answers to burning questions. For over 15 years, our staff has worked with organizations to harness the power of information for better decision-making, improved efficiency, and enhanced results.



8245 Hanover Grove Blvd., Mechanicsville, VA 23111

(804)564-6969

trina@KnowledgeAdvisoryGroup.com

www.KnowledgeAdvisoryGroup.com  
www.linkedin.com/in/TrinaWillard  
www.facebook.com/KnowledgeAdvisoryGroup  
www.twitter.com/Trina\_Willard



Website



Linked In



Facebook



Twitter

Download your free Quick Reader/Bar Code Reader APP to get easy access to all of our web resources.

# Good Leaders Have Questions...



Do you find yourself asking:

- Is our organization creating the results we want?
- We are doing great things, but how can we prove it?
- How could we improve efficiency and serve our clients better?

Knowledge Advisory Group is a Virginia certified, woman-owned, small business that specializes in measurement and program evaluation. We are available to serve as your research team, program evaluator, outcomes manager, grant writer, and trusted advisor.

Our approach is practical and designed to solve problems in the real world, drawing upon our rich background in instrument development, data collection, statistical analysis, organizational development, and educational instruction.

Do you need help moving your organization to the next level?  
Contact us for a free strategy session!

*I was spending 2-4 hours per week dealing with staff issues that have now been removed.*

~ Senior Connections  
Area Agency on Aging

## Executive Decision Support

Our objective information services provide tools and confidential consultation to help executives make the tough decisions that best benefit their organizations.

## Measurement Strategy & Implementation

Are you clear on the measures that answer your business questions? We help identify the right measures, at the right time, using the right tools, in alignment with your goals and business structure.

*They were able to determine a ROI figure to help define the value proposition of our program.*

~ Virginia Economic Development Partnership

*Knowledge has to be improved, challenged, and increased constantly, or it vanishes.*

~ Peter Drucker

## Organizational Assessments

Need help identifying strengths and weaknesses of your organization? Prioritizing the issues that need attention first? Understanding with clarity the needs and concerns of your team? Organizational assessment services address these needs.

## Process & Outcomes Evaluation

Using program evaluation methods, we enable organizations to effectively share progress towards goals and accomplishments, and create a powerful road map for future program development.

## Results Analysis & Reporting

Our professional report services are designed to describe, interpret, and portray results, using appropriate techniques for audiences that are important to you.

*Comprehensive data allowed management changes to be made more rapidly, leading to a leaner and more effective organization.*

~ American Red Cross  
Greater Richmond Chapter